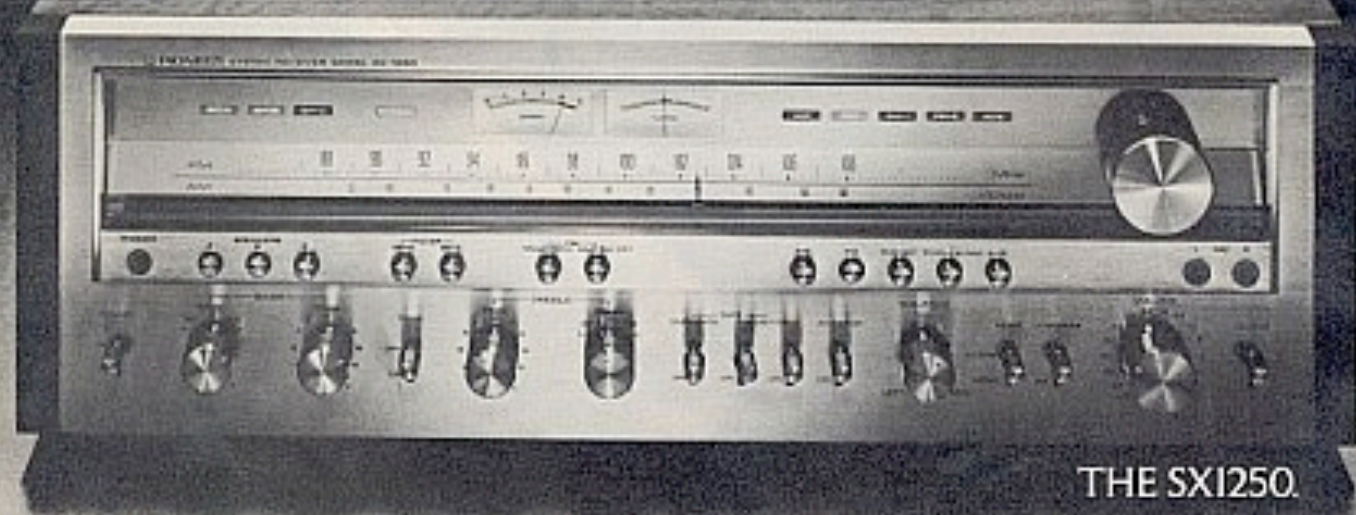


# WHY THE FIRST HIGH POWERED RECEIVER IS STILL THE BEST HIGH POWERED RECEIVER.



THE SX1250.

## WHEN YOU'RE NOT IN A RUSH TO CATCH UP, YOU'VE GOT THE TIME TO BUILD THINGS RIGHT.

When Pioneer first introduced the 160 watt\* SX 1250 last year, it prompted our competitors to hastily introduce a bevy of high powered receivers.

Unlike the others, however, the SX 1250 wasn't a rush job. And the time and care that went into it can both be seen and heard.

Inside the SX 1250, for example, you'll find that we took the time to shield every critical section. So spurious signals from one section can't leak into another. And dirt and dust can't get in to affect performance. So the SX 1250 not only produces



An extraordinary power supply for an extraordinary amount of power.

crisp, interference-free sound when it's new, but still sounds great as it grows old.

In our power supply, instead of finding a conventional transformer, you'll find a heavier, more advanced toroidal-core transformer. It's

less susceptible to voltage variations. And less likely to leak noise. Which means you get a cleaner, clearer sound.

And where most high powered receivers come with a three, or four gang variable capacitor for FM tuning, the SX 1250 features a five gang zinc plated variable capacitor that cleans up FM reception much better. And helps to pull in stations that some three or four gang capacitors can't even touch.



A five gang variable capacitor for FM reception that never varies.

Obviously, these are only a few of the refinements that went into the SX 1250. But given just these few things, it should come as no surprise that the SX 1250 even weighs more than most of our competitors' high powered offerings.

So before you run out and buy just any high powered receiver, consider all the time and engineering that went into the SX 1250. And weigh your decision carefully.

**PIONEER**  
High Fidelity Components  
WE BRING IT BACK ALIVE

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\*160 watts per channel minimum RMS continuous power output at 8 ohms, from 20 to 20,000 Hz, with no more than 0.1% total harmonic distortion.

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